

# DISRUPT EVERYTHING



DWIGHT HOLCOMB

Dwight helps Executives  
*Increase Revenue* through  
*Sales & Marketing Innovation* and  
*Video Conversion Marketing™*

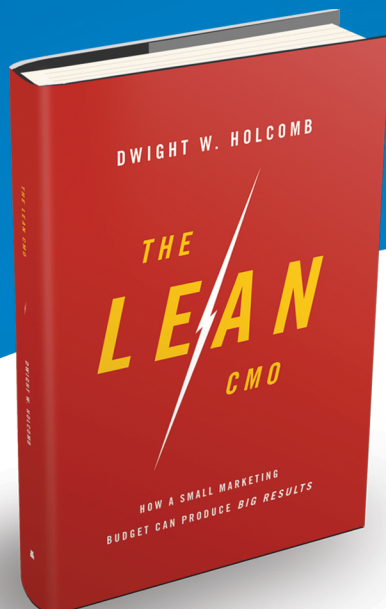
## TOPICS

VIDEO  
CONVERSION  
MARKETING™

How to increase conversions across  
all campaigns by as much as 80%

SALES &  
MARKETING  
INNOVATION

The 6 Secrets of Sales & Marketing  
Innovation for Rapid Growth



## WHO SAYS?



"Dwight Holcomb has a knack for building relationships and finding beneficial ways for everyone to win. In business that translates directly to increasing sales."

**Mike Hopkins**

Chairman & CEO, Sony Pictures Television  
Former CEO, Hulu

"Dwight Holcomb encourages marketers to re-think tired old formulas, and question the status quo."

**Keith Krach**

Chairman, DocuSign



"I highly recommend the Lean CMO as your next best business decision."

**Bryan Stockton**

Former Chairman & CEO, Mattel, Inc.

"Dwight Holcomb has delivered a set of rules for every forward-thinking Executive to change the game and to become industry leaders."

**David Hagan**

Chairman & CEO, Boingo Wireless, Inc.



CEO – HC Development, Inc. - Factional CEO-CMO  
Member, Forbes Business Council  
President, UCLA Anderson Alumni Board of Directors  
Member of the Board of Directors – 24/7 Call-A-Doc  
Founding CEO – LifePet  
Member of the Board of Directors – iNetFrame

To learn more:

[hcdco.com](http://hcdco.com)

[DwightHolcomb.com](http://DwightHolcomb.com)

[LeanCMO.com](http://LeanCMO.com)



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